
COMPANY NEWS



For Immediate Release

Associated Material Handling, Inc.
Corporate Headquarters
Addison, IL 60101
(630) 588-8800

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FOR MORE INFORMATION
CONTACT:
Shari Sellers
Corporate Marketing Manager
(630) 588-3593

Associated Material Handling Industries, Inc. Celebrates 50 Years of Innovation, Sustainability and Reliability.

Addison, IL, January 29, 2010 – Associated Material Handling will celebrate its 50th anniversary in 2010. Associated is recognized as a leader in providing innovative and flexible solutions which create sustainable value within their customer’s supply chain.



During the past five decades, Associated has forged long term relationships with its customers by providing leading edge design and engineering solutions, industry leading products and comprehensive support services that increase efficiencies and maximize cost savings within the supply chain. Throughout this journey, one thing has remained the same. Associated is committed to exceeding the expectations of its customers, suppliers and employees. This commitment has been recognized time and again through their receipt of multiple industry and professional awards and recognitions earning them a reputation for being a leader in the industry by their peers.

Michael Romano, President/CEO of Associated said, “We look forward to celebrating this milestone in the growth and development of our organization. Over the past 50 years, our success has been driven by our employee’s individual and collective efforts which have earned our customer’s loyalty and dedication. We thank all of our customers, suppliers and employees for their continued commitment to Associated”.

Founded in 1960 Associated has gone from a small store front in Chicago, IL with one customer to six locations serving over 16,000 customers throughout the Midwest. From one man with

an idea to 300+ employees who work every day to bring value to their customers. Although Associated has had a successful 50 year history, they are looking toward the future. They are committed to developing new and innovative methods to provide value to their customer's supply chains. Within the next few months Associated will announce the launch of their new business model and brand identity that will serve as the platform to continue to provide their customers with enhanced levels of innovation and exceptional customer service. They have made a commitment to grow from the material handling company of the past to the supply chain solution provider of the future.

About Associated Material Handling:

Founded in the Chicagoland area in 1960, Associated now serves its customers from six locations covering six states in the upper Midwest. Its 300+ employees proudly represent Raymond Narrow Aisle Lift Trucks and related material handling storage and picking solutions. Associated's mission is to provide its customers with innovative logistics solutions that create sustainable value within their supply chain. They have become a leader in providing superior, cost effective material handling equipment, systems and support that optimize space, increase customer productivity, enhance safety and reduce costs. Featuring leading edge engineering and fleet management services to complement industry leading parts, sales, service, and rentals, Associated has been the recipient of multiple awards in recognition of being a premier organization in the material handling industry.

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For additional information about Associated Material Handling, visit the company Web site at www.associated-allied.net or call (800) 755-7201.

Publisher note - Send reader responses to: Associated Material Handling Industries, Inc.
Attn: Shari Sellers
133 North Swift Road
Addison, IL 60101
Phone: 630-588-3593
Fax: 630-588-8815
ssellers@associated-allied.net