
COMPANY NEWS



For Immediate Release

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Associated Announces Organizational Changes

ADDISON, IL, April 9, 2015– Effective on March 31, 2015 Dave LeMaster, Vice President of Associated, announced his retirement after 38 years of service to the material handling and supply chain industries.

To ensure a seamless transition with Dave’s retirement Associated has announced two new positions, Director of Engineering & Design and Director of Marketing & Business Development.

Troy Donnelly has been named to the new position, Director of Engineering & Design. In this role, Troy will have responsibility for Associated’s engineered systems and consulting solutions. Troy was formerly a Project Director at Peach State Integrated Technologies, an Associated subsidiary.

Troy started his career with a four year commitment to the Marines, including a deployment in Somalia. He served as a Simulation Engineer, Solutions Consultant and eventually Director of Solution Design at HK Systems in Wisconsin. At Peach State, Troy spearheaded the design and implementation of a \$100 Million automated plant retrofit as well as many other projects. Troy has a Bachelors of Science Degree in Industrial Engineering from Milwaukee School of Engineering where he a member of the Industrial Engineering Advisory Committee and has an MBA from Marquette University.

Shari Altergott has been named to the new position, Director of Marketing and Business Development. In this role, Shari will continue to have responsibility for Corporate Marketing as well as the new responsibility of managing Associated’s



*Troy Donnelly, Director of
Engineering and Design*



*Shari Altergott, Director
of Marketing and
Business Development*

emerging business units, Fleet Management and Telematics.

Shari has been with Associated for 14 years starting her there in 2001. During her time at Associated she held several positions and most recently was the Corporate Marketing Manager. Over this time, she has developed a full scope marketing function that manages Associated's corporate initiatives related to CRM, Social Networking, Customer Satisfaction, Brand Development, Advertising and Lead Generation/Management. Shari also currently serves as the Co-Marketing Chair for the CSCMP Chicago Board, as a Member of the Raymond Marketing Committee, the Raymond CRM Committee and MHEDA's Sales and Marketing Networking Group.

Shari has a Bachelors of Science Degree in Marketing from Northeastern Illinois University and an MBA from Northern Illinois.

When asked about these changes Mike Romano, President/CEO of Associated said, "I am confident that Troy and Shari will make the same impact with their new responsibilities as they did with their prior ones. We believe that these changes will help us to further enhance the the customer experience and the solutions we provide to the marketplace insuring a seamless transition with the retirement of Dave LeMaster".

About Associated:

Celebrating over 50 years of providing customers with innovative solutions that optimize space, labor and order fulfillment operations within their supply chain, Associated understands that handling materials in the supply chain should be more than material handling. By utilizing their unparalleled experience and industry best practices they are able to evaluate current methods and processes for storage, order fulfillment, labor and equipment utilization and recommend practical strategies to enhance their effectiveness and reduce overall cost. Featuring leading-edge engineering, fleet management and labor optimization services to compliment industry-leading sales, service, rentals and parts, Associated has been the recipient of multiple awards in recognition of being a premier organization in the industry.

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For additional information about Associated, visit the company Web site at www.associated-solutions.com or call (800) 755-7201.

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