
COMPANY NEWS



For Immediate Release

Associated
Corporate Headquarters
Addison, IL 60101
(630) 588-8800

February 24, 2012

FOR MORE INFORMATION
CONTACT:
Shari Altergott
Corporate Marketing Manager
(630) 588-3593

HOM Furniture Recognizes 2011 Service Representative of the Year

Addison, IL, February 20, 2012 – At their annual banquet held on January 21, 2012, HOM Furniture, one of the nation’s largest furniture retailers, presented two Associated team members with their 2011 Service Representative of the Year Award.

Rodney Johansen, HOM Furniture CEO, said, “The selection of this year’s winners reflects the quality standards for which we are known at every level, including operations, sales and service. We build a strong retail experience by partnering with vendors and representatives with impeccable reputations and work ethic.”

Kevin Bjick, Field Service Manager, and Ron Holm, Field Service Technician, from Associated were the humble recipients of this award. Over the past five years, Kevin and Ron have been instrumental in providing HOM Furniture with solutions that have helped them increase efficiencies and boost productivity, including servicing over fifty lift trucks at six different locations. Their true understanding of customer needs combined with the unique solutions Associated offers, allowed them to make a difference for HOM Furniture.



(l-r) Kevin Bjick, Field Service Manager and Ron Holm, Field Service Technician

When asked about this award Mike Romano, Associated President/CEO, said, “Kevin and Ron’s commitment to meet and exceed HOM’s expectations is at the foundation of our partnership. We are extremely proud of the relationship they have helped to cultivate”.

About Associated:

Celebrating over 50 years of providing customers with innovative solutions that optimize storage and order fulfillment operations within their supply chain, Associated understands that handling materials in the supply chain should be more than material handling. By utilizing their unparalleled experience and industry best practices they are able to evaluate current methods and processes for storage, order fulfillment and equipment utilization and recommend practical strategies to enhance its effectiveness and reduce overall cost.

Featuring leading edge engineering and fleet management services to complement industry leading sales, service, rentals and parts, Associated has been the recipient of multiple awards in recognition of being a premier organization in the material handling industry.

About HOM Furniture:

HOM ranks as the 35th largest furniture retailers nationally, operating 13 midpriced to high-end HOM Furniture stores in the greater Minneapolis/St.Paul area including Seasonal Concepts Patio, World Rugs, Sleep Express mattress departments and newly expanded World Floor - Carpet and more. In addition, HOM operates three Gabberts Design Studio & Fine Furniture Galleries and a DOCK86 showroom. Their upper midwest regional presence is seen in Iowa, South Dakota, North Dakota, Minnesota and Wisconsin.

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For additional information about Associated, visit the company Web site at www.associated-solutions.com or call (800) 755-7201.

Publisher note - Send reader responses to: Associated
Attn: Shari Altergott
133 North Swift Road
Addison, IL 60101
Phone: 630-588-3593
Fax: 630-588-8815
saltergott@associated-solutions.com