COMPANY NEWS



For Immediate Release Associated

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Associated Announces the Opening of New South Bend, Indiana Location

Addison, IL, June 25, 2012 – Associated has expanded their presence in Indiana by opening a new facility at 4325 North Mayflower Drive in South Bend, IN.

Driven by increased demand in St. Joseph County and the surrounding Michiana area, this new space will be fully staffed and equipped to handle all of their customer's needs.

Michael Romano, President/CEO of Associated said, "This new facility is a testament to the growth and development of our organization. Over the past 50 years, our success has been driven by our employee's individual and collective efforts which have earned our customer's loyalty and dedication. We are excited that this new location will enable us to better support our customer base in and around South Bend and Elkhart, IN and provide us with a greater ability to ensure all of our customers receive prompt, efficient, courteous and professional attention."

About Associated:

Celebrating over 50 years of providing customers with innovative solutions that optimize storage and order fulfillment operations within their supply chain, Associated understands that handling materials in the supply chain should be more than material handling. By utilizing their unparalleled experience and industry best practices they are able to evaluate current methods and processes for storage, order fulfillment and equipment utilization and recommend practical strategies to enhance its effectiveness and reduce overall cost.

Featuring leading edge engineering and fleet management services to complement industry leading

sales, service, rentals and parts, Associated has been the recipient of multiple awards in recognition of being a premier organization in the material handling industry.

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For additional information about Associated, visit the company Web site at www.associated-solutions.com or call (800) 755-7201.

<u>Publisher note</u> - Send reader responses to: Associated

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