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# COMPANY NEWS

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**For Immediate Release**

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**June 29, 2015**

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## **Associated Announces Organizational Changes**

**ADDISON, IL, June 29, 2015**– To support continued growth that has been driven by increased customer demand Associated has created a new position, Corporate Director of Operations. This new position will have responsibility to improve the consistency and effectiveness of the forklift segment of their business across all markets they serve.

Associated is pleased to announce that effective July 1, 2015 Kevin Mason has been selected for this position.

Kevin has most recently served as the General Manager for Associated’s Chicagoland Operations. Over his 23 year tenure, with the Company, he has made significant contributions in every role he has had at Associated.



*Kevin Mason – Corporate Director of Operations*

When asked about this appointment Mike Romano, President/CEO of Associated said, “I am confident that Kevin will leverage his skills, experience and relationships to insure success in this new role. We believe that these changes will help us to further enhance our ability to meet the evolving needs of our customers”.

### **About Associated:**

Celebrating over 50 years of providing customers with innovative solutions that optimize space, labor and order fulfillment operations within their supply chain, Associated understands that handling materials in the supply chain should be more than material handling. By utilizing their unparalleled experience and industry best practices they are able to evaluate current methods and processes for

storage, order fulfillment, labor and equipment utilization and recommend practical strategies to enhance their effectiveness and reduce overall cost. Featuring leading-edge engineering, fleet management and labor optimization services to compliment industry-leading sales, service, rentals and parts, Associated has been the recipient of multiple awards in recognition of being a premier organization in the industry.

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For additional information about Associated, visit the company Web site at [www.associated-solutions.com](http://www.associated-solutions.com) or call (800) 755-7201.

Publisher note - Send reader responses to:

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