
COMPANY NEWS



For Immediate Release

Associated
Corporate Headquarters
Addison, IL 60101
(630) 588-8800

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FOR MORE INFORMATION
CONTACT:
Shari Altergott
Corporate Marketing Manager
(630) 588-3593

Associated Plans to Increase Workforce By 12% in 2011 To Support Growing Market Demands

Addison, IL, January 20, 2011 –According to the U.S. Department of Commerce and Bureau of Labor Statistics, material handling and logistics is one of America’s largest and fastest growing industries. The consumption of material handling equipment and systems in America has grown to over \$156 billion per year and employs in excess of 700,000 workers.

This growth is due to the strategic role that the Material Handling and Logistics Industry has assumed in today’s business environment as companies are continually driving up demand for solutions that will enable them to improve order to delivery cycles, reduce inventory and satisfy changing consumer buying behaviors.

To support this increased demand and satisfy customer needs Associated responded with a refocused business model which drove the need to increase their workforce for 2011 and beyond.

This new business model gives them the ability to leverage their unparalleled experience and industry best practices to evaluate a company’s current operations and recommend practical strategies to enhance its effectiveness and reduce overall costs.

To support this initiative effectively, Associated will be increasing its workforce by 12% in 2011. This increase will include positions within every level of the company from Service and Sales personnel to Senior Management positions. For additional information on specific positions that are available please refer to the Careers Page of their website at www.associated-solutions.com.

Michael Romano, President/CEO of Associated said, "We look forward to the growth and development of our organization. Over the past 50 years, our success has been driven by our employee's individual and collective efforts which have earned our customer's loyalty and dedication. We are excited that the new human talent will put us in an even better position to satisfy our customers' demands by bringing fresh ideas to our industry".

About Associated:

Celebrating over 50 years of providing customers with innovative solutions that optimize storage and order fulfillment operations within their supply chain, Associated understands that handling materials in the supply chain should be more than material handling. By utilizing their unparalleled experience and industry best practices they are able to evaluate current methods and processes for storage, order fulfillment and equipment utilization and recommend practical strategies to enhance its effectiveness and reduce overall cost.

Featuring leading edge engineering and fleet management services to complement industry leading sales, service, rentals and parts, Associated has been the recipient of multiple awards in recognition of being a premier organization in the material handling industry.

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For additional information about Associated, visit the company Web site at www.associated-solutions.com or call (800) 755-7201.

Publisher note - Send reader responses to: Associated
Attn: Shari Altergott
133 North Swift Road
Addison, IL 60101
Phone: 630-588-3593
Fax: 630-588-8815
saltergott@associated-solutions.com